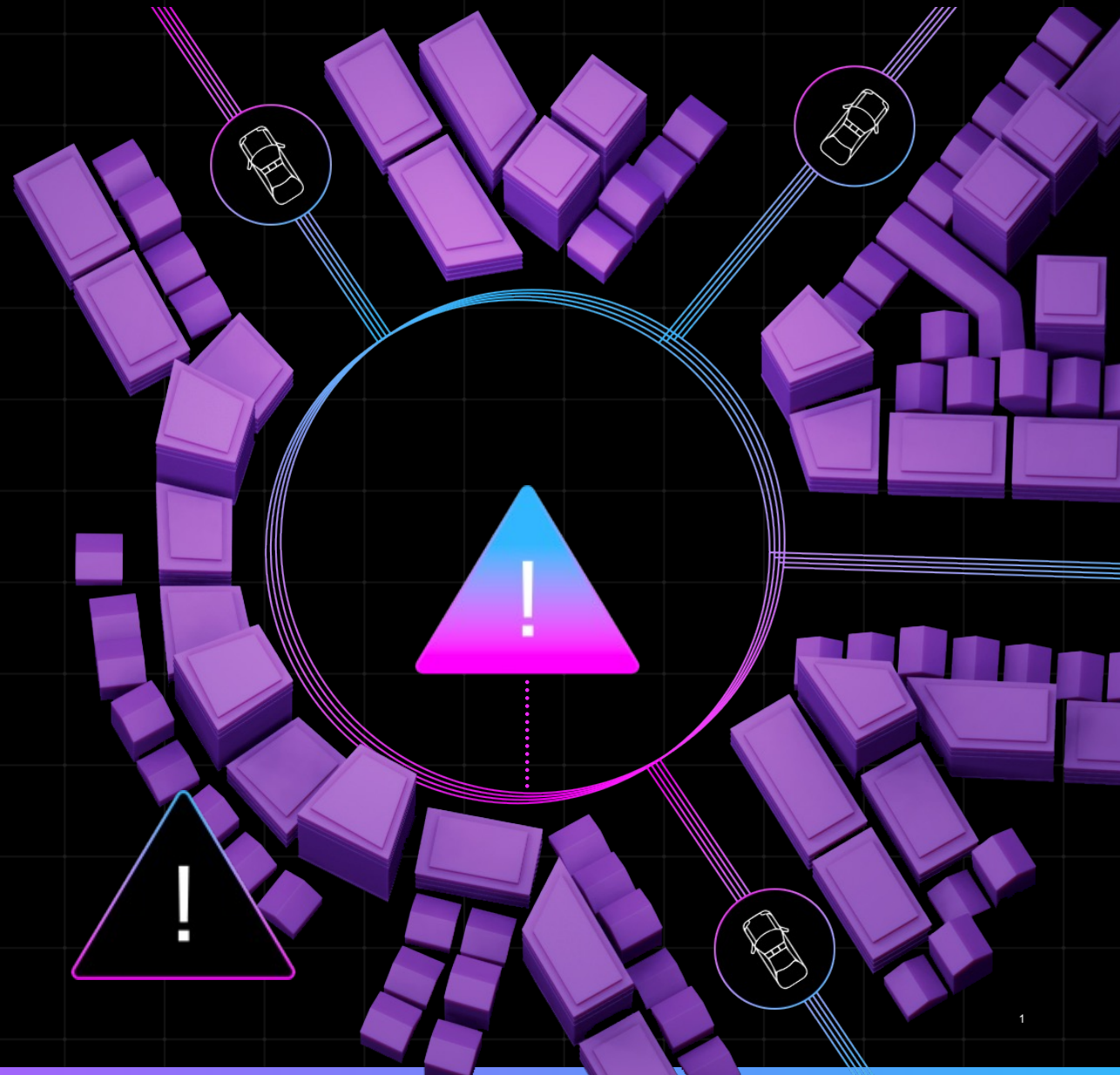


RoadTrace

Connected insights by *AISIN*

Our Mission :

Is to harness insights from connected vehicle data to enhance road safety and ultimately **Save Lives !**



AISIN

Complete range of automotive products

130,000

EMPLOYEES

5th

LARGEST
AUTOMOTIVE
SUPPLIER

30b€

REVENUE

21

GLOBAL
NETWORK
COUNTRIES



Body



Power Door
System



Outside Handle
(Keyless)



Sunroof



Door Lock

Powertrain



Automatic Transmission



Electric Water Pump



Hybrid Transmission

BLU
NEXUS



eAxe



Piston



E-Variable
valve Timing

Chassis & Vehicle Safety Systems



Disk Brake



ESC Modulator



Hydraulic
Booster

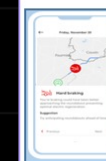


Rear Wheel
Steering

Connected & Sharing Solutions (CSS)



Global Connected Navigation



Connected
Services



Cabin Sensing

RoadTrace

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AISIN

Main global customers



TOYOTA



VAUXHALL



CITROËN



MITSUBISHI



HONDA



JAGUAR



Where is the **data from** ?

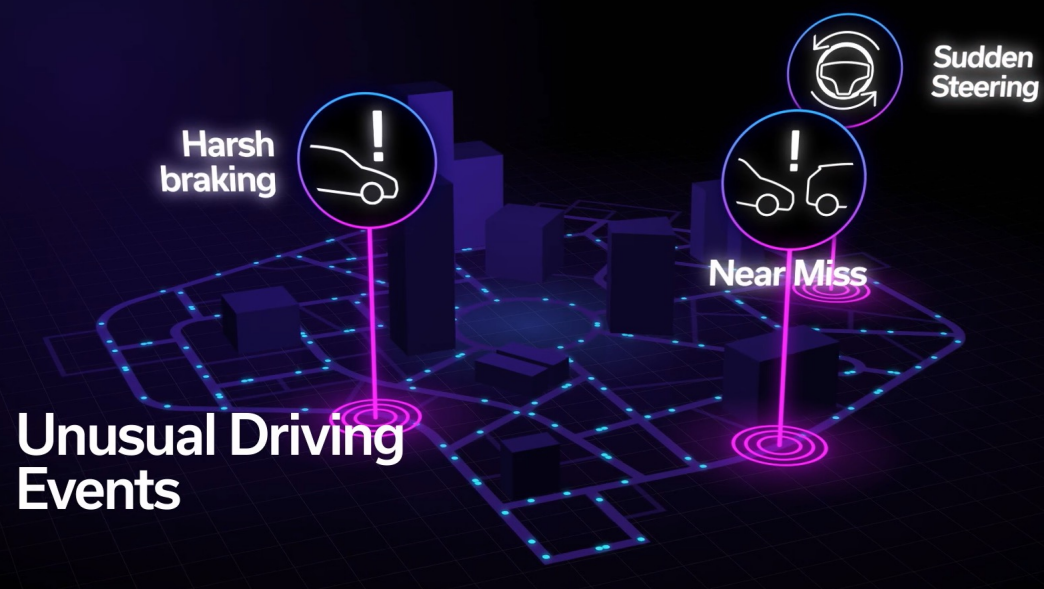


RoadTrace is « **data agnostic** », compiling data from a diversity of sources and connected vehicle types to ensure a pertinent and **statistically representative** analysis

RoadTrace

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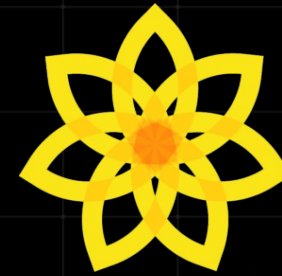
Exclusive **vehicle sensor** data



We harvest signals directly from **vehicle sensors** (brakes, steering, driving assistance)

RoadTrace

Connected insights by *AISIN*



lcrig

RoadTrace **Blackpool**

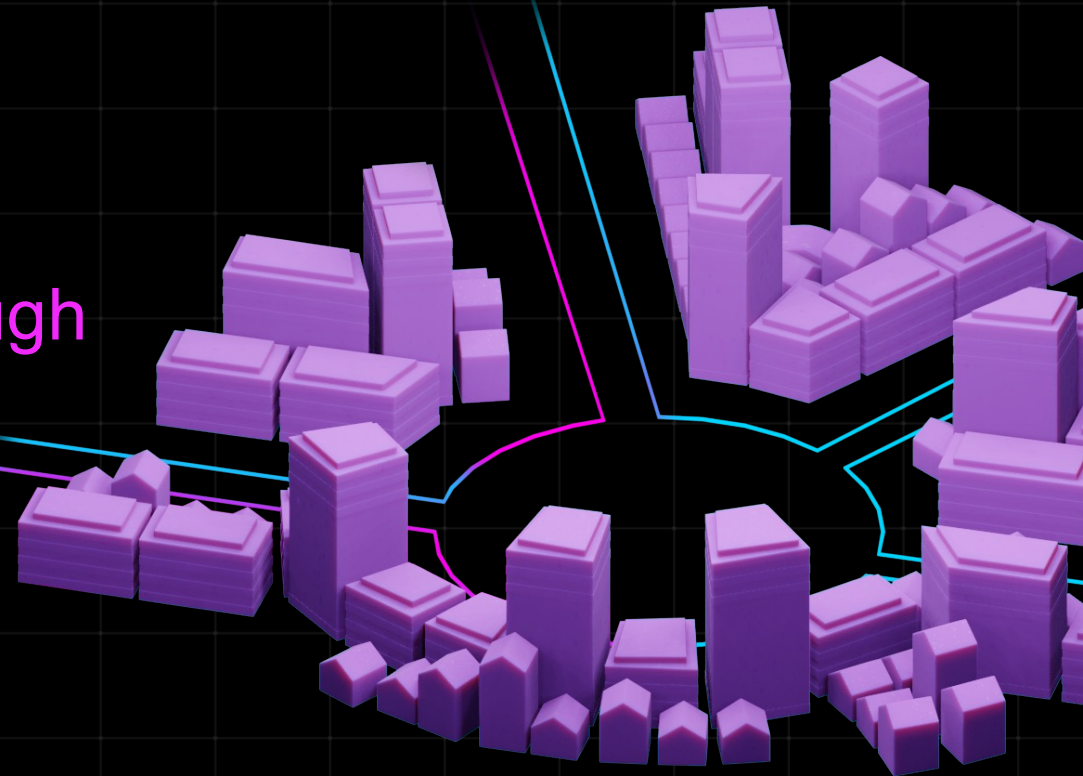
RoadTrace **Oxford**

RoadTrace **Peterborough**

RoadTrace **Cambridge**

RoadTrace **Bristol**

RoadTrace **Luton**



RoadTrace

Connected insights by *AISIN*

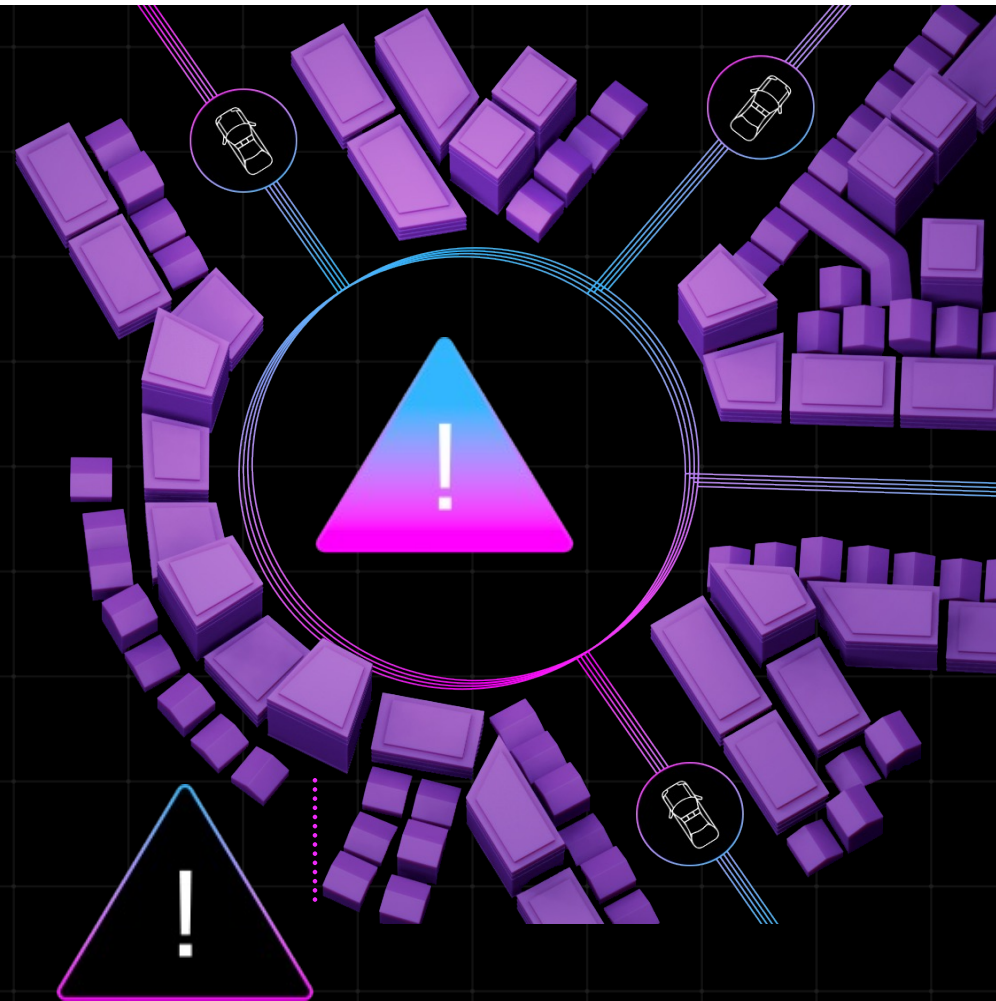
RoadTrace Blackpool



Geospatial
Commission

FINDING THE WAY FORWARD

Location data to enable connected
and automated mobility



Source (PAGE 28) - <https://www.gov.uk/government/publications/finding-the-way-forward-location-data-to-enable-connected-and-automated-mobility>

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Combining Insights :

RoadTrace

Connected insights by *aisin*

RoadTrace Harsh Braking

RoadTrace Average Speed

RoadTrace Relative Traffic flow



RoadTrace

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Alignment with ITMF:

RoadTrace

Connected insights by **AISIN**

Research & Development Focus - ALL IN ONE !

- Harsh Braking
- Relative traffic flow
- Average speed

Innovative Technology Use

RoadTrace uses connected vehicle data and AI techniques to provide **bespoke**, risk-based analysis of road networks



Real-World Showcase of New Technologies

‘Although authorities are expected to propose solutions that benefit traffic management in their areas, the ultimate aim of ITMF is to provide **real-world showcases** of new technologies.’

Video Aisin - RoadTrace

Video Aisin - RoadTrace

Video :

<https://vimeo.com/888880098/888830584>



Contact us for more information



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