



ERTICO – ITS Europe: New ITS Regulations & Policy updates

Transport Technology Forum Annual Conference, 7th May 2025

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ERTICO VISION & MISSION

VISION

BRINGING INTELLIGENCE INTO MOBILITY TOWARDS:

SUSTAINABLE MOBILITY → REDUCED IMPACT ON THE ENVIRONMENT

EFFICIENT MOBILITY → ZERO DELAYS AND FULLY INFORMED USERS

SAFE MOBILITY → ZERO ACCIDENTS

MISSION

ERTICO DEVELOPS, PROMOTES AND DEPLOYS INTELLIGENT MOBILITY SERVICES, BY PROVIDING A MULTI STAKEHOLDER PLATFORM FOR ACTION



Traffic & Transport
Industry



Connectivity
Industry



Users



Public Authorities



Service
Providers



Research



Vehicle
Manufacturers



Suppliers

A unique public-private partnership

Bringing together over **120 Partners** from all ITS sectors to make mobility
smarter, cleaner, safer and more efficient.

Our website



Our Partners



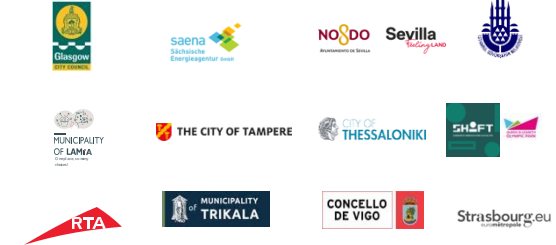
NATIONAL



REGIONAL



CITY



RESEARCH



SERVICE PROVIDERS



SUPPLIERS



TRAFFIC & TRANSPORT



VEHICLE MANUFACTURERS



USERS



CONNECTIVITY INDUSTRY



Watch the ERTICO Partnership Video [here](#)

Collaboration Plan



ERTICO Activities



ERTICO Focus Areas



New EU College of Commissioners



Relevant ITS topics in the EU now

Further roll-out ITS directive, expected delegated regulation on C-ITS, SRTI (update)

Digital booking & ticketing (mainly rail)

eFTI regulation in force (electronic freight transport information)

Digital compass & 5G corridors

Automotive Industrial Strategy -> Strategic Dialogue on the Future of the Automotive Sector -> action plan announced on 5 March 2025.

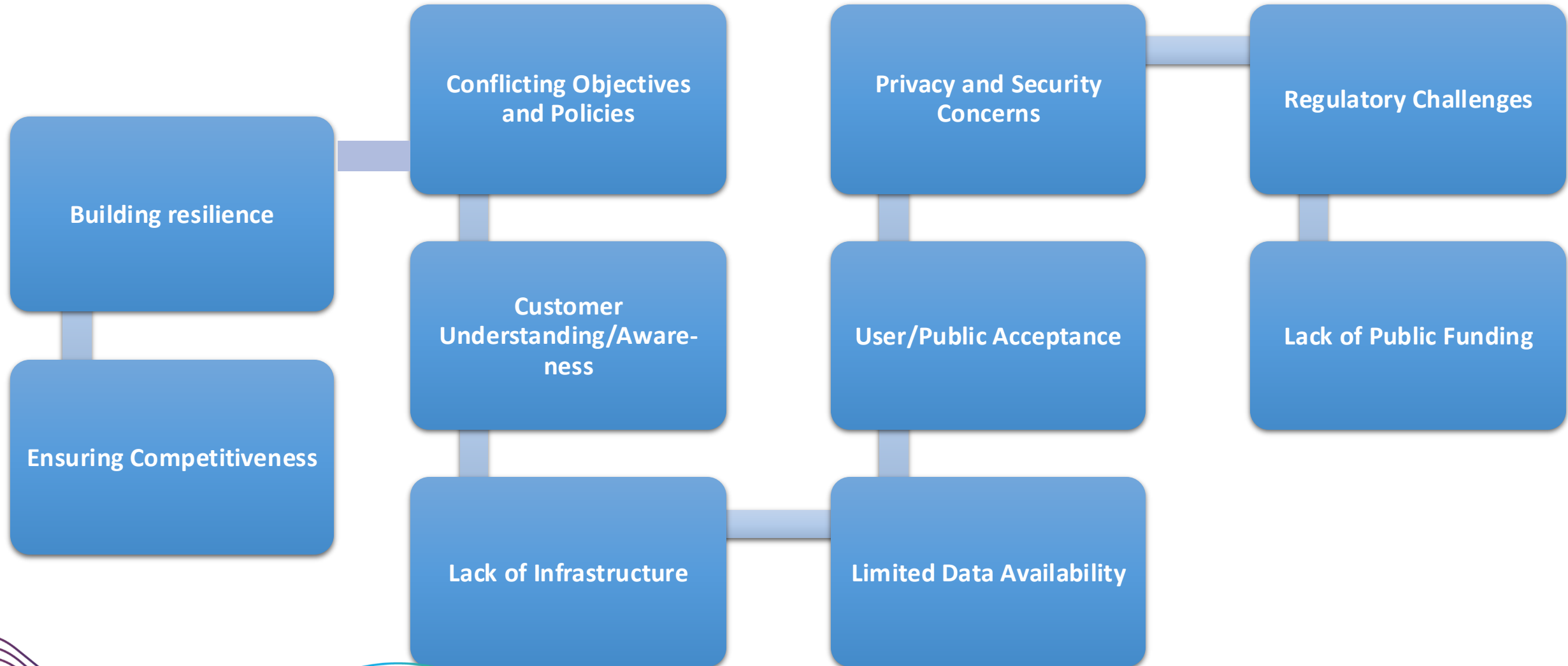
Sustainable Transport Investment Plan, green and digital twinning

Implementation digital legislation (DMA, DSA, DGA, AI Act, Cybersecurity Act, Cyber Resilience Act)

Multiannual Financial Framework -> role of research & innovation in transport/mobility and ITS.



Navigating the challenges ahead



EU ITS Directive: What is it?

The EU ITS Directive (Directive 2010/40/EU) is a legal framework established by the European Parliament and the Council on July 7, 2010, to accelerate the deployment of Intelligent Transport Systems (ITS) across Europe.

Focus on road transport and its interfaces with other modes of transport.

Establish interoperable and seamless ITS services while allowing Member States to decide which systems to invest.



Recent Amendment

Directive (EU) 2023/2661 (22 November 2023) amends the ITS Directive to adapt to new road mobility options, mobility apps, and connected and automated mobility.

Aims to ensure that crucial road, travel, and traffic data are available in digital format.

Ensures essential safety-related services are available for drivers along the TEN-T network.

Enhancing road safety and providing timely, accurate information to drivers.

Provides the availability of data and the deployment of ITS services within four priority areas.



Priority Areas

Information and mobility ITS services.

Travel, transport, and traffic management ITS services.

Road safety and security ITS services.

ITS services for cooperative, connected, and automated mobility.



Benefits for Road Authorities



Enhanced road safety.



Offers real-time information on road conditions and incidents, improving driver awareness and response.



Lower vehicle emissions, supporting environmental sustainability goals.



Support for Green Transport: Encourages the use of sustainable transport modes.



Intelligent Transport Systems (ITS) Market Radar

ITS sectorial and market study

January 2025



Findings from Public Authorities on ITS adoption

Benefits

Enhanced Sustainability

Infrastructure Improvement: ITS technologies enhance infrastructure resilience and efficiency.

Congestion Reduction: Intelligent systems reduce traffic congestion.

Climate Neutrality Goals: Supports climate neutrality and the European Green Deal.

Challenges

Financial Constraints: Budget limitations can impede ITS deployment.

Regulatory Hurdles: Complex regulations require strong cross-sector collaboration.

Public Awareness: Lack of awareness and resistance, especially among older populations

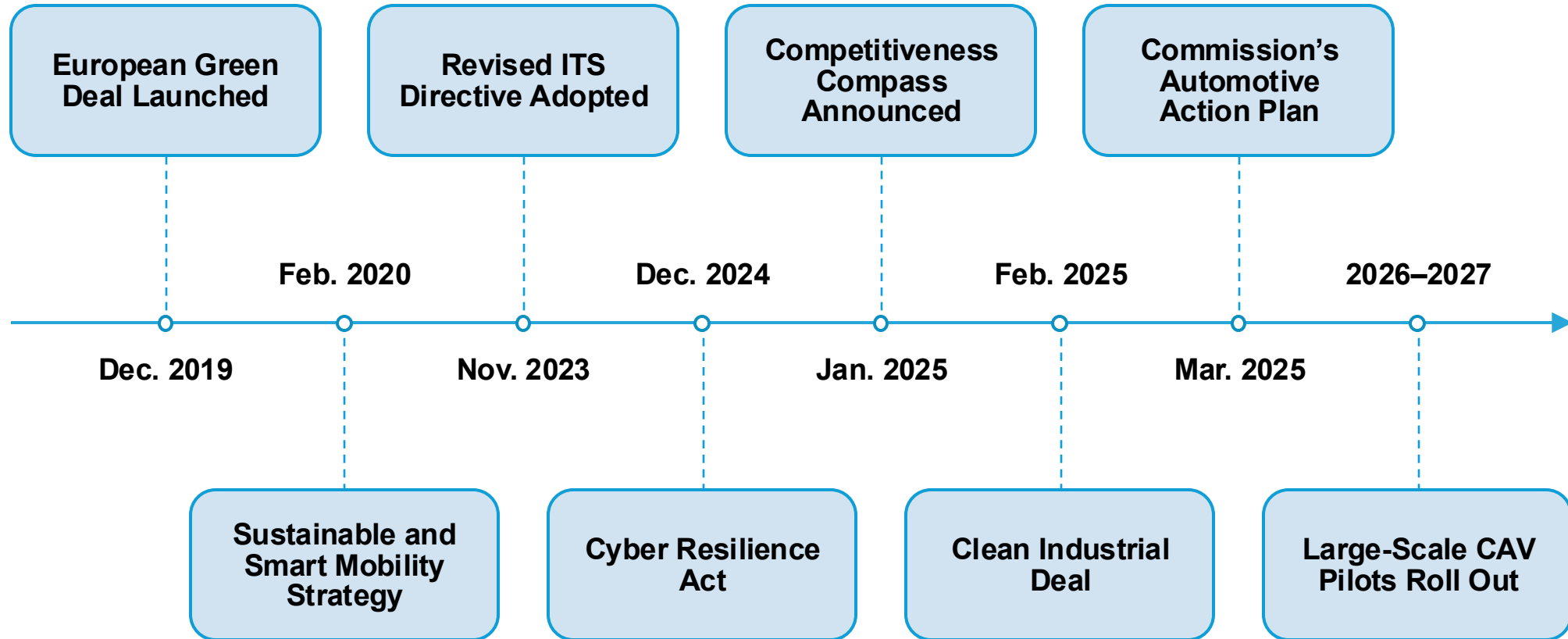
Solutions

Cross-Sector Collaboration: Essential for overcoming financial and regulatory barriers.

Awareness Campaigns: Enhance public awareness and acceptance.

Pilot Projects: Demonstrate benefits and gather feedback through user involvement.

From Policy Vision to Deployment





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**“Alone we can do so little,
together we can do so much”** Helen Keller
ERTICO Partnership

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