

A large crowd of diverse people is shown from a top-down perspective, scattered across the slide. A yellow banner with rounded corners is positioned horizontally across the middle of the image, containing the title text. The background is white with faint, light purple diagonal stripes in the corners.

Integrating Transport Data To Save...

Ralph Bates

Integrating Transport Data

*To unlock the potential of transport data, we need to be open to the art of the possible, shifting our mindsets from **'what is'** to **'what if?'***

Integrating Transport Data



**INTEGRATED
TRANSPORT DATA**

*We know we need to do it,
but why?*

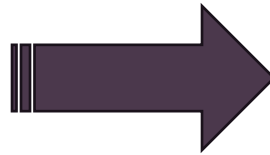
*But we have always done it
this way...*

What happens *if* we do it?

Lessons from AI

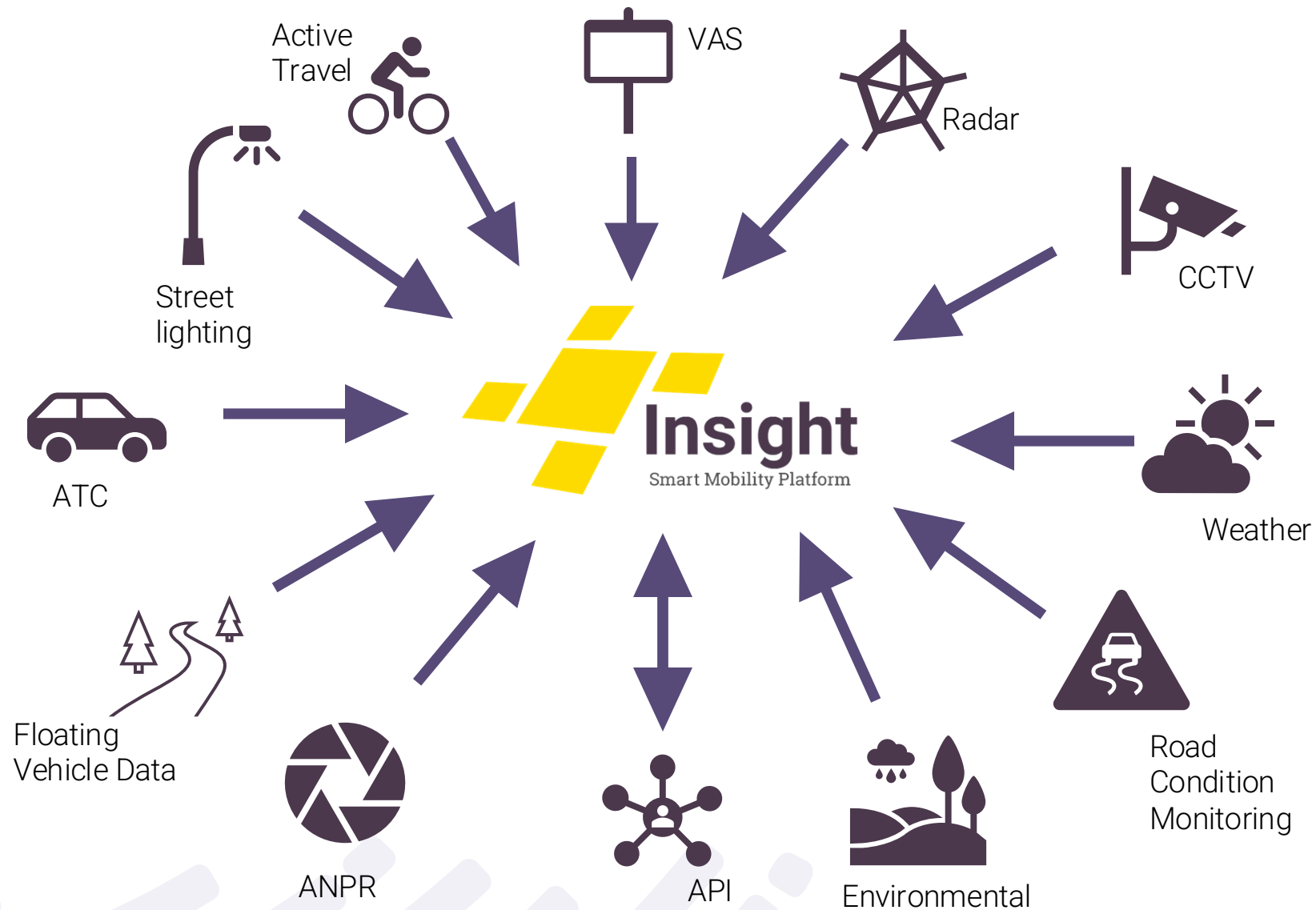


Minimal input

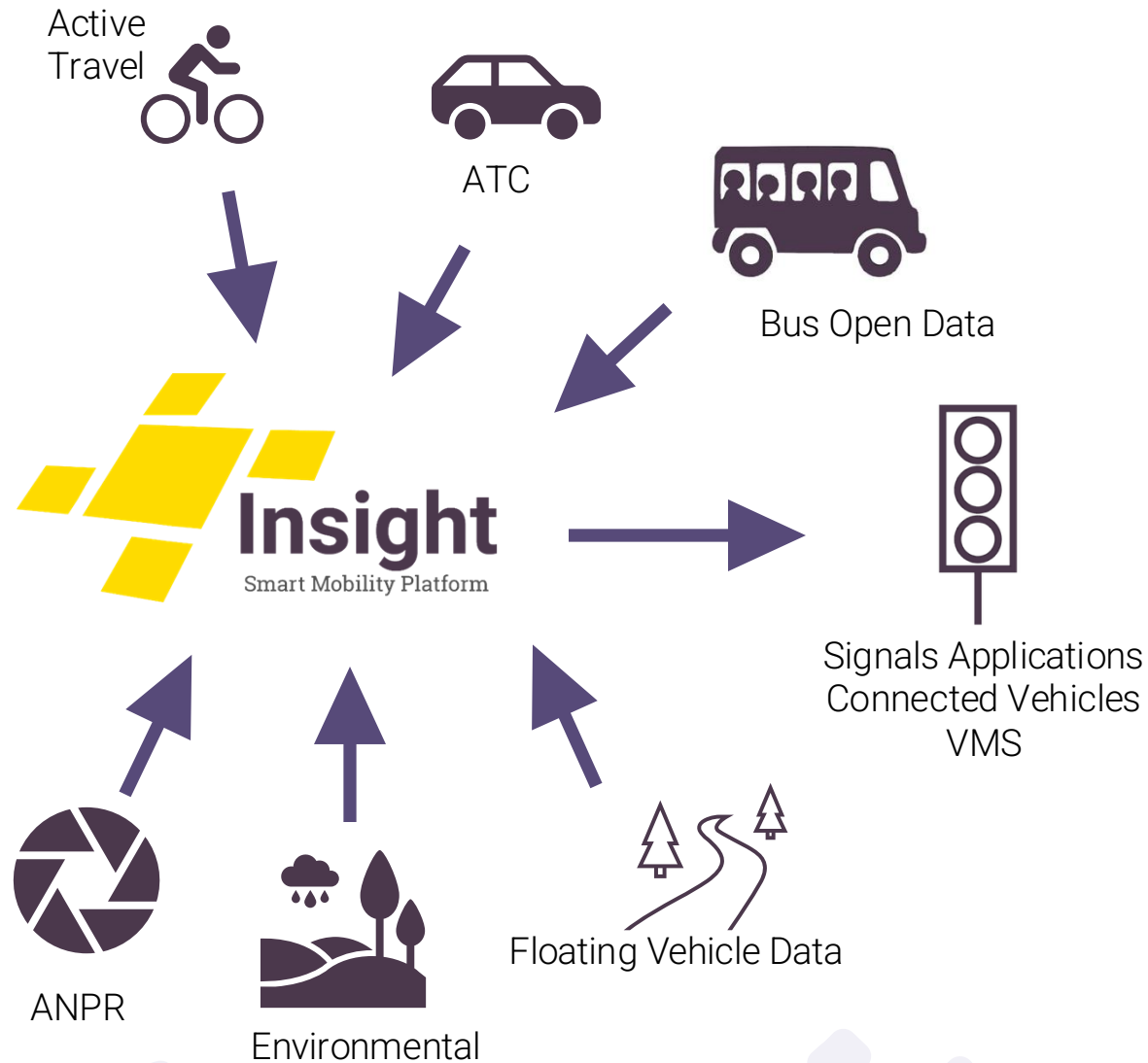


Context & Supporting Information

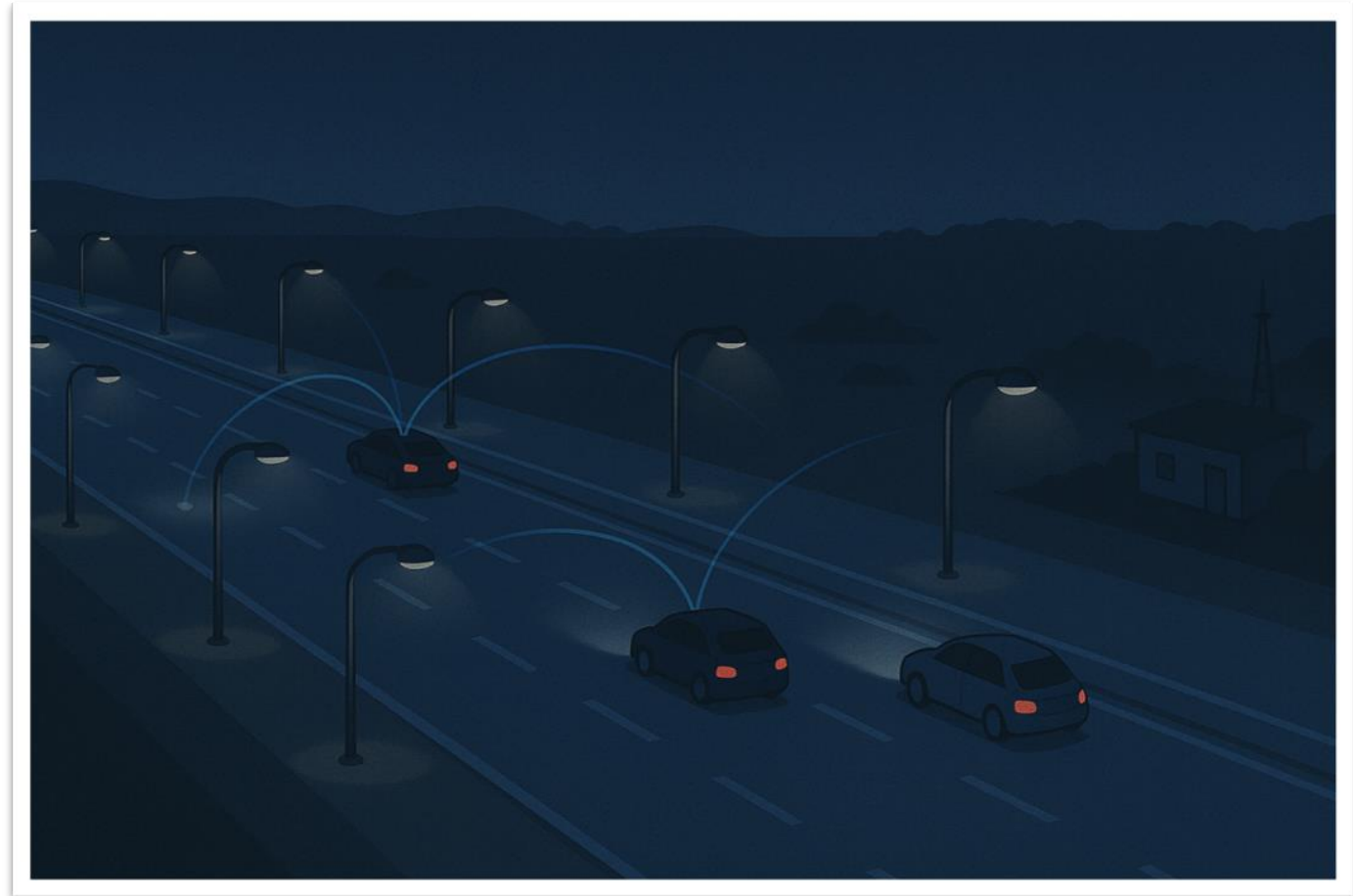
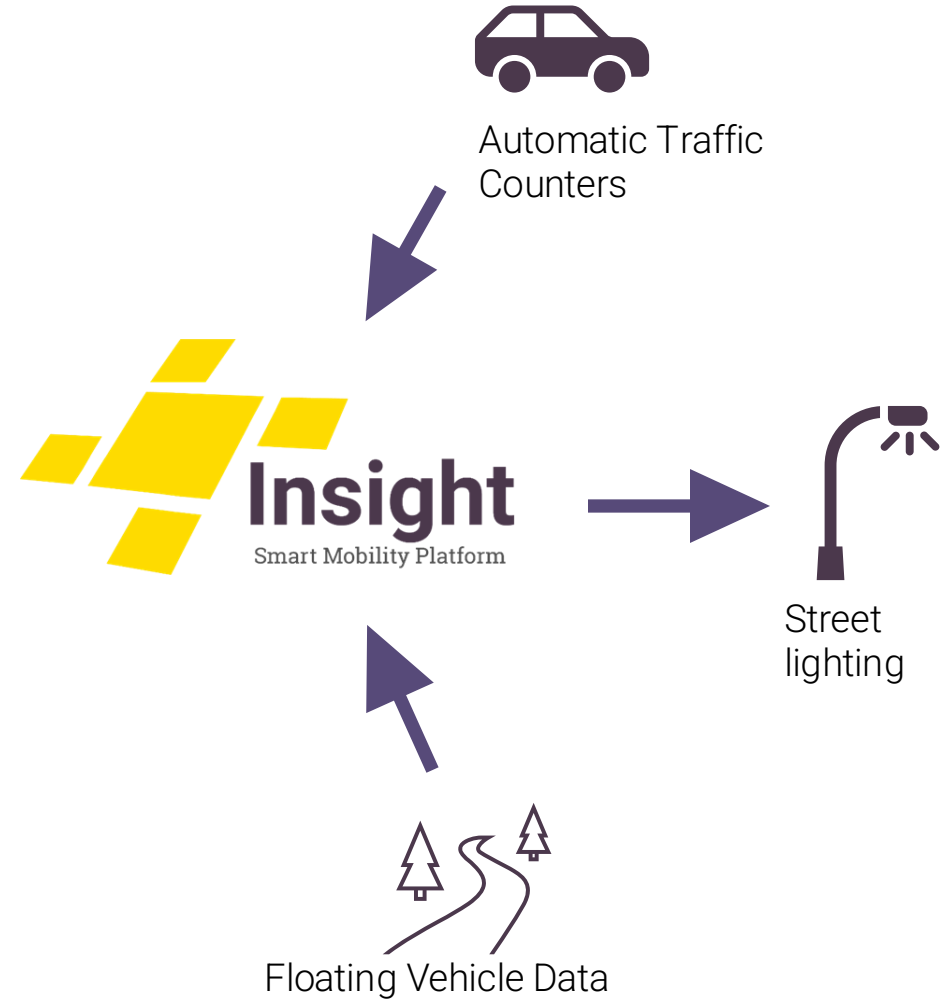
Adding Context to Decisions



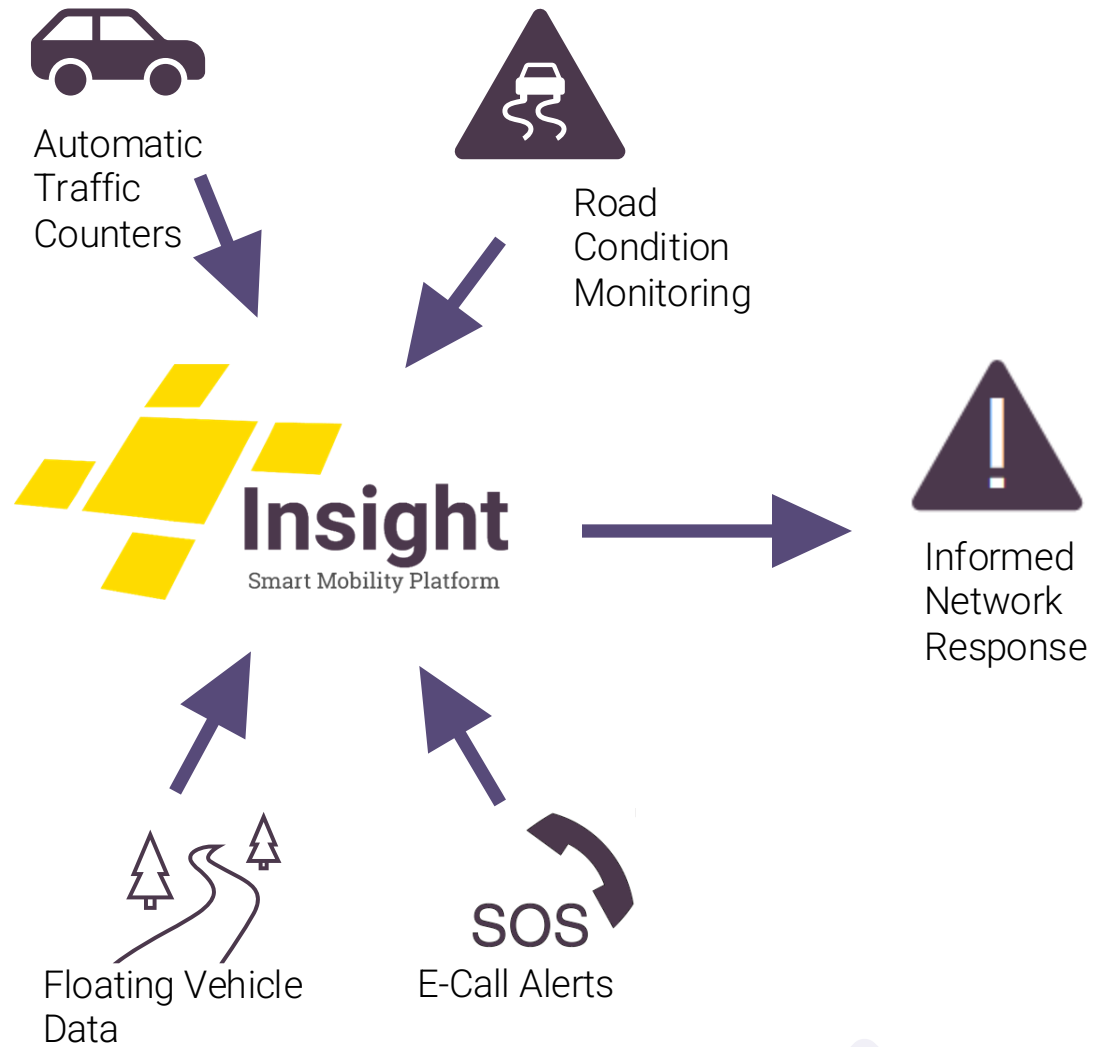
What if... Saving Travel Time



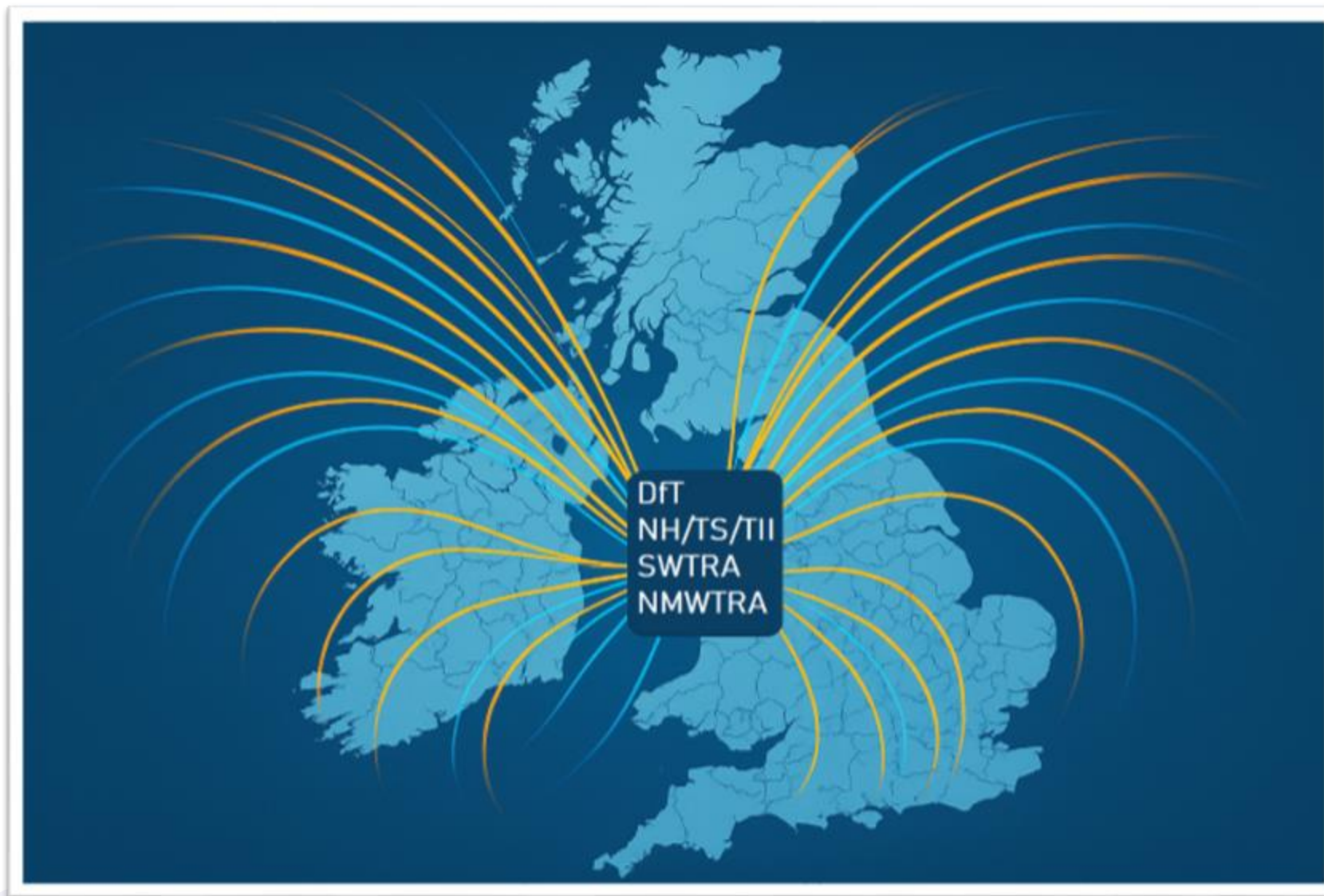
What if... Saving Energy



What if... Saving Lives



What if... We Worked Together



Integrating Transport Data

By embracing the power of collaboration & transport data integration, we can save.

*We can continue to transform our road networks into **Safer, Greener, Smarter** places for all. Together, we hold the key to a brighter, more connected future.*



Environmental
Air quality monitoring



Traffic
Traffic flow monitoring



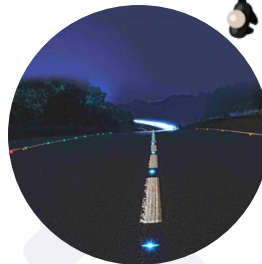
Hazards
Route Safety Schemes

Ralph Bates

Ralph.Bates@Clearview-Intelligence.com



Active Travel
Pedestrian and cyclist counter



Delineation
Active Road Studs



Parking
Carpark monitoring and guidance